

# AQU CATALUNYA QUALITY LABELS AND CONDITIONS FOR USE

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## 1. BACKGROUND

AQU Catalunya is a key instrument for university policy in Catalonia as its mission is to strengthen and assure the Catalan university model and its international recognition, as well as ensure and improve its quality.

At the same time, the European Union faces the strategic challenge of improving the quality of higher education and learning and aligning them with the needs of society and the labour market. Among the instruments available to meet these challenges are external quality assurance agencies such as AQU Catalunya.

The fact that AQU Catalunya is included in the European Quality Assurance Register for Higher Education (EQAR) allows the programme reviews it carries out in Catalonia and other countries to be recognised by international authorities, thereby facilitating mobility and academic cooperation for Catalan universities, as set out in Europe's strategic objectives.

AQU Catalunya is committed to making society aware of the results of its institutional and programme reviews, as it does through the <u>EUC</u> and <u>EUC Reports</u> websites, and the quality labels offer an easy way to identify programmes and institutions that have successfully undergone external review by the Agency.

On 8 July 2014, AQU Catalunya's Executive Board approved the creation of the Agency's quality labels. Since then, these labels have been adapted to arising needs.

At the 20 April 2022 meeting of the AQU Catalunya Governing Board, a more relevant update was proposed: to bring the quality labels into line with AQU Catalunya's new corporate image.

## 2. AIM

The creation of the AQU Catalunya quality labels and the conditions for use is intended to provide a way to distinguish programmes and institutions that pass the corresponding review. AQU Catalunya publicises this across all the communication channels at its disposal.

<sup>&</sup>lt;sup>1</sup> Report on Progress in Quality Assurance in Higher Education (Report from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions), 28 January 2014).



## 3. QUALITY LABELS

The AQU Catalunya quality labels are as follows:

Certificates	Languag es	Quality label				
	Programmes					
Programme ex-ante accreditation	CAT, ES, EN	Estudi VERIFICAT  AQUI234567  AQUI Catalunya està inscrita a EQAR				
Programme accreditation	CAT, ES, EN	Acreditació FAVORABLE  AQUI2345672013  AQU Catalunya està inscrita a EQAR  Acreditació EXCEL·LENT  AQUI2345672013  AQU Catalunya està inscrita a EQAR				
Additional dimensions in accreditation:  Professional development and integration  Interaction between research and teaching  Internationalisation	CAT, ES, EN	Interacció entre recerca i docència Acreditació FAVORABLE  DP-25000408-4448815  AQU Catalunya està inscrita a EQAR  AQU Catalunya està inscrita a EQAR				
Short learning programmes (microcredentials)	CAT, ES, EN	R Acreditació ex ante FAVORABLE Programa de curta durada AQUI2345672013 AQU Catalunya està inscrita a EQAR				
Centres						
Certification of the centre's internal quality assurance system (IQAS)	CAT, ES, EN	SIGQ Certificat  DP-25000408-4448615  AQU Catalunya està inscrita a EQAR				



Institutional accreditation	CAT, ES, EN		DITAT ucionalment uEC centre-19
Quality assurance of research at department level	CAT, ES, EN	Avaluació recerca FAVORABLE  DEP-25000408-4448615  AQU Catalunya està inscrita a EQAR	Avaluació recerca EXCEL·LENT  DEP-25000406-4448615  AQU Catalunya està inscrita a EQAR
Accreditation of an International Educational Facility for Cooperation and Academic Mobility	ES, EN		nte EDITACIÓN RNACIONAL

The quality labels include a registration number and come with the corresponding certificate.2

Programmes and institutions that receive an unfavourable report following review by AQU Catalunya will not be associated with a quality label, even if they have been validated (ex-ante accreditation) or accredited by the Spanish Universities Council. In such cases, AQU Catalunya will post the unfavourable report on the EUC Reports website and display the following text on the EUC website: "Validation (ex-ante accreditation) issued by the Spanish Universities Council" or "Accreditation issued by the Spanish Universities Council", in order to set them apart from those that do receive a favourable report from AQU Catalunya.

## 4. SCOPE

Quality labels and certificates are non-transferable to any programme or institution other than the programme or institution that has successfully undergone review by AQU Catalunya, nor can they be extended or transferred to cover units or fields of study outside the scope of the review.

<sup>&</sup>lt;sup>2</sup> Certificates are not issued for programme ex-ante accreditation.



Quality labels may not be used when:

- The review process is in progress, unless it is an accreditation renewal process.<sup>3</sup>
- > The outcome of the review process is unfavourable.
- > For programmes, there has been a substantial modification that calls for a new ex-ante accreditation.
- > Accreditation and/or certification has/have been either temporarily or definitively withdrawn.
- > The validity period has expired.
- > The programme has been phased out.
- > It is used for something other than its intended purpose.

In no case shall having a quality label discharge a programme or institution that has successfully undergone review from the corresponding guarantees and responsibilities, as per current legislation, regardless of the type of label. AQU Catalunya shall not be responsible for non-compliance with legislation affecting quality labels.

## 5. VALIDITY

Use of quality labels and certificates is allowed during the validity period, as stipulated in the corresponding review guide. When a quality label has not been renewed or has been withdrawn on justified grounds, it may no longer be used. In such cases, it is the responsibility of the university or institution to remove the label immediately from wherever it may have been applied.

It is also the responsibility of the university or institution to take appropriate action to maintain the conditions for keeping a quality label or certificate valid.

## 6. USE

Quality labels are the property of AQU Catalunya and are registered at both national and European level. They are therefore legally protected by trademark legislation.

<sup>&</sup>lt;sup>3</sup> This is only applicable subsequent to a first renewal of accreditation.



### General criteria

Those responsible for programmes and institutions having successfully undergone review may use a quality label awarded by AQU Catalunya for distinction or other purposes, such as promotion.

As regards usage, the quality label should appear on the programme's or institution's website with a link to the corresponding AQU Catalunya web page (estudis.agu.cat/euc). If it is not yet available on the EUC website, a link must be added to the EUC Reports website (estudios.agu.cat/informes), where the review report that shows eligibility to use the label is posted.

The application of a quality label must be clear and honest and should avoid the risk of any confusion.

Quality labels may be used in graphic or audiovisual materials that promote a favourably reviewed programme or institution.

The labels must be reproduced according to the specified size, colours, typography and shapes, and the content must be legible. Adaptations or versions of the labels are not permitted, nor may they be applied ambiguously. Where they are used alongside other distinctions, they must be positioned in such a way that they are clearly visible.

If a quality label is to be used together with the AQU Catalunya logo, the guidelines given in the AQU Catalunya Visual Guide must be followed.

## Communication media and platforms

Provided they are applied in a way that is consistent with the scope of the corresponding review, quality labels may be used in:

- > Reports, brochures, business stationery, presentations, correspondence.
- > Corporate advertising, websites, emails, social media.
- Signs, flags, corporate banners.
- > Exhibitions or other dissemination materials.



### 7. OVERSIGHT

It is the duty of AQU Catalunya to ensure that quality labels are used correctly. If it learns of any improper use, 4 it will begin informative proceedings, which will be referred to the corresponding programme coordinator or institutional authority for any supporting arguments or representations to be submitted (either in person or in writing).

The outcome of the hearing process may lead to a written warning saying that the conditions for use of the quality label must be respected. In more serious cases or where a warning goes unheeded, AQU Catalunya will initiate the corresponding legal proceedings and, where applicable, inform other bodies, institutions and, where appropriate, the media of the facts.

## 8. REPLACEMENT PROCESS

The labels approved on 20 April 2022 will replace the previous designs.

As of 2 May 2022, AQU Catalunya will make the new labels available to the universities so that they can download them from the private area of the EUC website.

Universities will have a month and a half to prepare for the changeover on their digital media and platforms. On 15 June 2022, AQU Catalunya will switch out all the labels on the public part of the estudios.aqu.cat website.

<sup>&</sup>lt;sup>4</sup> Improper use refers to non-compliance with the terms and conditions laid down here, together with any other uses that may alter the meaning and value of the quality label or negatively affect the reputation of AQU Catalunya.



## 9. ANNEX. CERTIFICATES

## Template 1. CERTIFICATE OF PROGRAMME ACCREDITATION

Certificate number: EQF title-EQF centre-year two digits

The Catalan University Quality Assurance Agency certifies that the official programme of study

Programme type (bachelor's degree / master's degree / doctoral degree / arts higher education programme) and name **Centre · University** 

has successfully undergone the review process set out in the corresponding review guide, approved by the AQU Catalunya Institutional and Programme Review Commission, with the following result:

Accredited progressing towards excellence / Accredited / Accredited with conditions

This certificate is valid for six years.

Barcelona, [day month year]

[signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission



## Template 2. PROGRAMME ACCREDITATION OBTAINED VIA INSTITUTIONAL ACCREDITATION

Certificate number: EQF title-EQF centre-year two digits

The Catalan University Quality Assurance Agency certifies that the official programme of study

### Programme type (bachelor's degree / master's degree) and name

has been awarded accreditation thanks to the favourable outcome of the institutional accreditation process, as resolved by the AQU Catalunya Institutional and Programme Review Commission, of the

### **Centre · University**

This certificate is valid for six years.

Barcelona, [day month year]

[signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission



## Template 3. CERTIFICATE OF PROGRAMME ACCREDITATION (WITH DIMENSION)

Certificate number: dimension code-EQF-title-EQF centre-year two digits

The Catalan University Quality Assurance Agency certifies that the official programme of study

Programme type (bachelor's degree / master's degree / doctoral degree) and name Centre  $\cdot$  University

has obtained the additional dimension

Professional development and integration Interaction between research and teaching Internationalisation

as part of the review process set out in the Guide to the Review of Additional Dimensions in the Accreditation of

Official University Bachelor's Degree and Master's Degree Programmes, approved by the AQU Catalunya Institutional and Programme Review Commission, with

the following result:

Achieved with quality / Achieved

This certificate is valid for six years.

Barcelona, [day month year]

[signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission





## Template 4. CERTIFICATE OF EX-ANTE ACCREDITATION FOR SHORT-TERM PROGRAMMES

Certificate number: SEPE code title-EQF university-call year two digits

The Catalan University Quality Assurance Agency certifies that the short-term programme

### Name of programme

### University

has successfully undergone the pre-review process set out in the Guide to Ex-ante Accreditation of Short-term Programmes, with the following result:

#### **FAVOURABLE**

This certificate is valid for six years.

Barcelona, [day month year]

### [signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission





## Template 5. CERTIFICATE OF THE CENTRE'S INTERNAL QUALITY ASSURANCE SYSTEM

Certificate number: IQAS-EQF centre full name-year two digits

The Catalan University Quality Assurance Agency certifies that the internal quality assurance system of

### Name of centre University

has successfully undergone the certification process set out in the Guide to the Certification of Internal Quality Assurance Systems, approved by the AQU Catalunya Institutional and Programme Review Commission.

This certificate is valid for six years.

Barcelona, [day month year]

[signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission



## Template 6. CERTIFICATE OF INSTITUTIONAL ACCREDITED CENTRE

Certificate number: AINST-08071160-18

The Catalan University Quality Assurance Agency certifies that the

#### Name of centre

### University

has successfully undergone the institutional review process resolved by the AQU Catalunya Institutional and Programme Review Commission, in accordance with Royal Decree 640/2021 on the creation, recognition and authorisation of universities and university centres, and institutional accreditation of university centres.

This certificate is valid for six years.

Barcelona, [day month year]

[signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission



## Template 7. CERTIFICATE OF QUALITY ASSURANCE OF RESEARCH AT DEPARTMENT LEVEL

CERTIFICATE NUMBER XX-XXXXX-201X

The Catalan University Quality Assurance Agency certifies that the

### Name of department / University

has successfully undergone the quality assurance of research at department level process set out in the Guide to the Assessment of Departmental Research Activity, approved by the AQU Catalunya Institutional and Programme Review Commission, with the following result:

**Excellent review** 

**Favourable review** 

This certificate is valid until [day month year].

Barcelona, [day month year]

[signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission



## Template 8. CERTIFICATE OF ACCREDITATION OF AN INTERNATIONAL EDUCATIONAL FACILITY FOR COOPERATION AND ACADEMIC MOBILITY

CERTIFICATE NUMBER: XX-XXXXX-201X

The Catalan University Quality Assurance Agency certifies that the

### Name of centre / University / Country

has successfully undergone the process set out in the Guide to the Accreditation of International Educational Facilities for Cooperation and Academic Mobility (20XX), approved by the AQU Catalunya Institutional and Programme Review Commission, with the following result:

#### **Accredited**

### **Accredited with conditions**

This certificate is valid until [day month year].

Barcelona, [day month year]

[signature]

Jaume Valls Pasola

President of the Institutional and Programme Review Commission