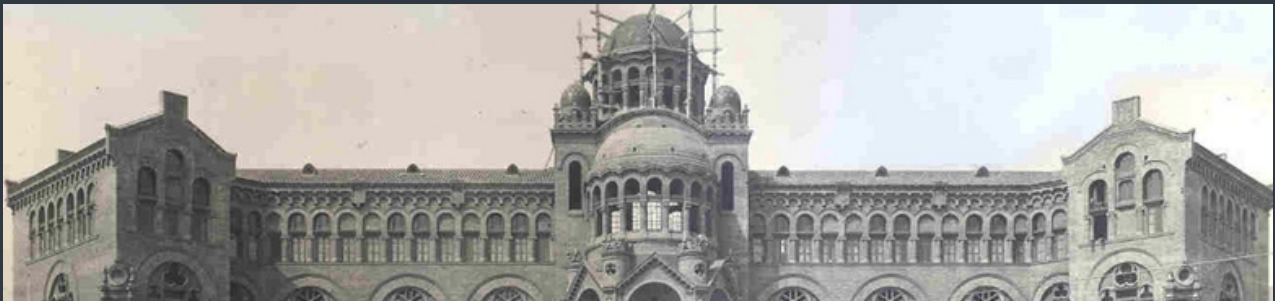


Friday 14th July 2023, 08:30 – 17:30
Casa de la Convalescència, Carrer de Sant
Antoni Maria Claret, 171, Barcelona,
with easy access to transportation and
accommodation options

EMPLOYABILITY IN PROGRAMME DEVELOPMENT CONGRESS



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FEATURING 2 KEYNOTE SPEAKERS (PROF.
TRISTRAM HOOLEY AND PROF. LISA TAYLOR),
PANEL DISCUSSIONS, AND INTERACTIVE
WORKSHOPS.

EMPLOYABILITY IN PROGRAMME DEVELOPMENT IN HIGHER EDUCATION

THE CONGRESS AIMS TO SHARE THE FINDINGS OF THE EPD ERASMUS+ PROJECT AND TO BRING TOGETHER ACADEMICS, POLICYMAKERS, AND PRACTITIONERS TO EXPLORE INNOVATIVE APPROACHES TO PROGRAMME DEVELOPMENT IN HIGHER EDUCATION THAT CAN ENHANCE GRADUATES' EMPLOYABILITY.

KEY THEMES:

1. BEST PRACTICES IN EPD: THIS THEME WILL FOCUS ON BEST PRACTICES FOR DEVELOPING ACADEMIC PROGRAMMES THAT ALIGN WITH INDUSTRY NEEDS AND EQUIP STUDENTS WITH THE SKILLS AND KNOWLEDGE REQUIRED FOR SUCCESS IN THE WORKFORCE. DR. DICKON COPSEY
 2. SHOWCASES OF THE USE OF AI IN EPD: THIS THEME WILL EXAMINE HOW AI CAN SUPPORT RESEARCHERS AND EMPLOYABILITY EXPERTS. TWO DASHBOARDS WILL BE DEMOED, ONE FOR EACH TARGET AUDIENCE. DR. CORNELIU COFARU AND PROF. JOHAN LOECKX
 3. DISCUSSION OF WHAT SKILLS EMPLOYERS IN DIFFERENT COUNTRIES AND SECTORS LOOK FOR IN NEW GRADUATES. PROF. SIMONETTA LONGHI
 4. INNOVATIONS IN PROGRAMME DELIVERY: THIS THEME WILL FOCUS ON INTERNATIONAL EVIDENCE ON EMPLOYABILITY PRACTICES IN HIGHER EDUCATION.
-

EXPECTED OUTCOMES:

1. COMMUNICATION AND FEEDBACK ABOUT EPD PROJECT ACHIEVEMENTS
2. A BETTER UNDERSTANDING OF HOW ACADEMIC PROGRAMMES CAN BE DESIGNED AND DELIVERED TO ENHANCE STUDENTS' EMPLOYABILITY.
3. IDENTIFICATION OF INNOVATIVE APPROACHES TO PROGRAMME DEVELOPMENT AND DELIVERY IN HIGHER EDUCATION.
4. DEVELOPMENT OF A ROADMAP FOR ENHANCING EMPLOYABILITY THROUGH PROGRAMME DEVELOPMENT IN HIGHER EDUCATION.
5. ENHANCED COLLABORATION AND PARTNERSHIPS BETWEEN HIGHER EDUCATION INSTITUTIONS AND INDUSTRY.

TARGET AUDIENCE: THE CONGRESS IS DESIGNED FOR ACADEMICS, POLICYMAKERS, INDUSTRY REPRESENTATIVES, STUDENTS, GRADUATES AND OTHER STAKEHOLDERS INTERESTED IN ADVANCING EMPLOYABILITY THROUGH PROGRAMME DEVELOPMENT IN HIGHER EDUCATION.

ORGANIZERS: ROSARIO SCANDURRA (UAB), ANNA PRADES (AQU), PEP MATEOS (AQU), XAVIER RAMBLA (UAB), KRISTINN HERMANNSON (UOG)
CONTACT INFORMATION: 2023EPD@GMAIL.COM

08:30	Arrival for registration
9:00 -9:30	Welcome, EPD overview Prof. Kristinn Hermannson, University of Glasgow & Dr. Rosario Scandurra, Universitat Autònoma de Barcelona
9:30 -10:30	Session 1 Prof. Tristram Healy, University of Derby -keynote: Employability in higher education: Exploring contested rationalities
10:30 - 11:00	Coffee break
11:00 -11:45	Session 2: What skills do employers want in new graduates? Prof. Simonetta Longhi, University of Reading
11:45 - 12:15	Break
12:15 - 13:15	Session 3: Using natural language processing to make sense of labour market data: Minimum viable prototype for employability professionals, Professor Johan Loeckx, Dr Corneliu Cofaru, Dr Leticia Arco, Vrije University of Brussels
13:15 - 14:45	Lunch break
14:45 - 16.15	Session 4: Towards a guidance framework for embedding employability in Higher Education: Lessons from case studies, Dr Dickon Copsey, University of Glasgow
16.15 -17.15	Session 5: Bridging the theory-practice gap of employability in higher education - the Peer Enhanced e-Placement (PEEP) model. Prof. Lisa Taylor, University of East Anglia, Keynote
17.30	Guide to the Sant Pau building + drink

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KEYNOTE SPEAKERS



TRISTRAM HOOLEY



LISA TAYLOR

TRISTRAM HOOLEY IS A CAREER DEVELOPMENT EXPERT AND RESEARCHER BASED IN THE UNITED KINGDOM AND NORWAY. HE IS CURRENTLY A PROFESSOR OF CAREER EDUCATION AT THE UNIVERSITY OF DERBY AND THE INLAND NORWAY UNIVERSITY. HE HAS PUBLISHED NUMEROUS 11 BOOKS AND OVER 100 ARTICLES AND CHAPTERS ON CAREER DEVELOPMENT. HE IS ALSO A REGULAR SPEAKER AT CONFERENCES AND EVENTS RELATED TO CAREER DEVELOPMENT AND HAS SERVED ON SEVERAL NATIONAL AND INTERNATIONAL ADVISORY BOARDS. HOOLEY'S RESEARCH FOCUSES ON ISSUES RELATED TO CAREER GUIDANCE, SOCIAL JUSTICE, AND EDUCATION POLICY. HE ALSO WRITES THE ADVENTURES IN CAREER DEVELOPMENT BLOG AT [HTTPS://ADVENTURESINCAREERDEVELOPMENT.WORDPRESS.COM/](https://adventuresincareerdevelopment.wordpress.com/)

LISA TAYLOR IS PROFESSOR OF EMPLOYABILITY AND LEARNING INNOVATION AT THE UNIVERSITY OF EAST ANGLIA, NORWICH UK. LISA IS PASSIONATE ABOUT EMPLOYABILITY AND LEARNING INNOVATIONS, IS A SENIOR FELLOW OF THE HIGHER EDUCATION ACADEMY, AND WAS AWARDED A PRESTIGIOUS NATIONAL TEACHING FELLOWSHIP IN 2021 FOR HER SUSTAINED ABILITY TO FACILITATE AND INFLUENCE QUALITY STUDENT LEARNING, AND FOR SUPPORTING AND DEVELOPING THE WIDER EMPLOYABILITY AGENDA. LISA HAS HELD EMPLOYABILITY LEADERSHIP ROLES OVER THE LAST DECADE, ENGAGING WITH COLLEAGUES LOCALLY, NATIONALLY AND INTERNATIONALLY, IMPACTING ON STUDENT LEARNING OUTCOMES AND EXPERIENCE, THROUGH TEACHING, STRATEGIC INITIATIVES AND LEARNING INNOVATIONS. LISA PRESENTS AND PUBLISHES WIDELY AND HAS AUTHORED THREE BOOKS - HER MOST RECENT BOOK IS BASED ON THE MULTI-AWARD WINNING PEER ENHANCED E-PLACEMENT (PEEP) [HTTPS://WWW.ROUTLEDGE.COM/CONSTRUCTING-ONLINE-WORK-BASED-LEARNING-PLACEMENTS-APPROACHES-TO-PEDAGOGY/TAYLOR/P/BOOK/9781032326207](https://www.routledge.com/Constructing-Online-Work-Based-Learning-Placements-Approaches-to-Pedagogy/Taylor/P/book/9781032326207)

THE GROUND-BREAKING PEER ENHANCED E-PLACEMENT (PEEP) WAS CREATED BY LISA IN 2020 AS A LOCAL EMERGENCY RESPONSE TO COVID SUSPENDED PLACEMENTS - DELIVERED ENTIRELY ONLINE. THE PEEP DREW UPON LISA'S EXCELLENCE AND KNOWLEDGE IN TEACHING AND LEARNING INNOVATION, DEVELOPED FROM HER LECTURING AND EMPLOYABILITY LEADERSHIP ROLES, WITH STUDENT LEARNING OUTCOMES AT THE HEART OF ITS DESIGN. THE PEEP MODEL HAS NOW BEEN DEVELOPED BY LISA - WORKING IN PARTNERSHIP WITH PROFESSOR GILLY SALMON - INTO A SUSTAINABLE QUALITY WORK-BASED LEARNING MODEL, BEING ADAPTED AND ADOPTED BY MULTIPLE PROFESSIONS ACROSS THE HIGHER EDUCATION SECTOR. LISA.TAYLOR@UEA.AC.UK TWITTER @DRLISATAYLOR

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