

DECISION OF AQU'S SPECIFIC COMMISSION FOR SOCIAL SCIENCES 1 ON THE STUDY PROGRAMME

Study programme	Master Innovative Design of themed Entertainment and Attractions for Sustainability (IDEAS)
Jointly offered by	Universitat Rovira i Virgili (URV, coordinator) Breda University of applied sciences (BUas) Libera Università di Comunicazione e Lingue (IULM)
Workload	120 ECTS

Based on the report of the expert panel and the discussions of the Specific Commission for Social Sciences 1 in its meeting on 17th January 2025:

- 1. The study programme "Master Innovative Design of themed Entertainment and Attractions for Sustainability (IDEAS)" offered by Universitat Rovira i Virgili (Spain) in cooperation with Breda University of applied sciences (The Netherlands) and Libera Università di Comunicazione e Lingue (IULM) is accredited according to the criteria and procedures defined in the European Approach for Quality Assurance of Joint Programmes.
- 2. The study programme complies with the requirements defined by the European Approach for Quality Assurance of Joint Programmes and the European Qualifications Framework (EQF) in their current version.

The following **recommendations** are given for further improvement of the programme:

- > Ensuring clear mechanisms for coordination between all departments and courses, as well as a defined framework for program governance.
- > Forming an examination board to ensure consistency and alignment in the assessment process.
- > Prioritizing the development of clear and flexible definitions of sustainability and AI throughout the programme.
- > Ensuring consistent exam regulations and a detailed vision for assessments, including calibration across the HEIs. Special attention should be given to the Master Thesis process (proposal approval, feedback, research, etc.).
- > Continuing to focus on the details of the quality assurance process.

The chair of the Specific commission for Social Sciences 1